“Crowdsourcing Science”

By

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Abstract

Most science is conducted in vertically integrated silos. A single person or laboratory designs, conducts, analyzes and reports the outcomes of individual research projects. Horizontally distributed, crowdsourcing approaches offer substantial complementary value for research by expanding available resources, increasing transparency, and identifying errors early on. In the pre-publication independent replication approach, experimental findings are replicated in independent laboratories before (rather than after) they are published. Crowdsourcing data analysis involves providing the same complex dataset to numerous scientists to independently test the same hypotheses, and reveals the extent to which defensible-but-subjective analytic choices lead to variable effect size estimates. Crowdsourcing offers substantial opportunity to both expand the scale and improve the quality of scientific research.

Dr Eric Luis Uhlmann conducts research on stereotyping and discrimination, moral judgments and behaviours, teams, and cross-cultural differences in values. His co-authored papers with his many wonderful collaborators have appeared in outlets such as Nature, Organizational Behavior and Human Decision Processes, the Journal of Personality and Social Psychology, Perspectives on Psychological Science, the Journal of Experimental Social Psychology, Cognition, Organizational Research Methods, the Journal of Organizational Behavior, and Psychological Science, among others. His teaching interests include organisational behaviour, negotiation, influence and persuasion, diversity, teams, cross cultural management, judgment and decision making, leadership, and business ethics, among others. He received a PhD in social psychology from Yale University in 2006 and was a postdoctoral research associate at the Kellogg School of Management.

All interested are welcome.