

Curriculum Vitae

Annie KO

Teaching Fellow

Department of Management and Marketing, Faculty of Business

The Hong Kong Polytechnic University

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ACADEMIC QUALIFICATIONS

- PhD, Hotel and Tourism Management, The Hong Kong Polytechnic University
- MSc, Hotel and Tourism Management, The Hong Kong Polytechnic University (Distinction Award)
- GDip, Advanced Business Management, The Chinese University of Hong Kong
- BA (Hons), English for Professional Communication, The City University of Hong Kong (First Class Honours)

ACADEMIC/TEACHING EXPERIENCE

2016 – Present Teaching Fellow, Department of Management and Marketing,
The Hong Kong Polytechnic University

Teaching subjects

BBA program:

- Corporate Social Responsibilities
- Strategic Management
- Capstone Management Project
- Service Learning

MSc program:

- Human Resource Management in China
- Human Resource Development

Academic services

- Departmental Undergraduate Programme Committee Member
- School Marketing Representative
- Academic Advisor

2012 (Sep – Dec) Part time Lecturer, Vocational Training Council (SHAPE)

2011, 2007 – 2008 Part time Project Associate/Assistant, School of Hotel and Tourism
Management, The Hong Kong Polytechnic University

INDUSTRY EXPERIENCE

- Managing Director, Lan Kwai Fong Association, Tourism project and corporate event management
- Managing Director, Sinoh Limited (Partner), Fashion retailing and management

PROFESSIONAL QUALIFICATIONS

- Certified Hospitality Educator (CHE), American Hotel and Lodging Educational Institute
- Certified Facilitator of LEGO® SERIOUS PLAY® Method (LSP)

SCHOLARSHIPS/AWARDS/PROJECT FUND

- Nominee of the 2019 HK University Grants Committee (UGC) Teaching Award - Early Career Faculty Members (2019)
- “Experiential Teaching and Learning in Newly Renovated Classrooms” project fund (Semester 1, 2018/2019)
- Academic Advising Scholarship, PolyU (2017/2018)
- Research Student Attachment Program Scholarship, PolyU (2014/2015)
- PhD Research Studentship, PolyU (2013-2016)
- Dr. Terry Lam Memorial Scholarship, PolyU (2006/2007)
- School of Hotel and Tourism Management Services Scholarship, PolyU (2005/2006)
- Li Po Chun Charitable Trust Fund Scholarships, The City University of Hong Kong (1999/2000)
- Dean’s List, The City University of Hong Kong (1998/1999, 1999/2000)

RESEARCH INTERESTS

Corporate social responsibilities, organizational behavior, scale development, experiential learning, sustainable food supply chain

REFEREED JOURNAL PUBLICATIONS

- Ko, A., Chan, A., & Wong, S. C. K. (2019). A scale development study of CSR: hotel employees’ perceptions. *International Journal of Contemporary Hospitality Management*, 31(4), 1857-1884, doi.org/10.1108/IJCHM-09-2017-0560.
- Wong, S. C. K., & Ko, A. (2009). Exploratory study of understanding hotel employees’ perception on work-life balance issues. *International Journal of Hospitality Management*, 28(2), 195-203

REFEREED CONFERENCE PROCEEDINGS/PRESENTATIONS

- Ko, A. (2019). *Ethical concern or religious reason? A study of factors influencing vegetarian food consumption in Hong Kong*. Paper presented at the 2019 ApacCHRIE and EuroCHRIE Joint Conference, 22 – 25 May 2019, School of Hotel and Tourism Management, The Hong Kong Polytechnic University
- Ko, A., Chan, A., & Wong, S. C. K. (2015). *Perceived corporate social responsibility and career intention: A study of undergraduate hotel and tourism students in Hong Kong*. Paper presented at the 13th Asia Pacific CHRIE Conference, Auckland, New Zealand, 10 - 13 June 2015, Auckland University of Technology (pp. 786 - 797)

INDUSTRY REPORTS/ARTICLE

Ko, A. (2018, November 23). How to boost organizational citizenship behaviour for a committed and productive workforce. Cpjobs.com. Retrieved from https://www.cpjobs.com/hk/b2b_article/how-to-boost-organizational-citizenship-behavior-for-committed-and-productive-workforce

Nguyen, N., Ko, A., Buhalis, D. & Ladkin, A. (2017). *Work-life balance report in the hotel sector* (Unpublished industry report). Bournemouth University and The Hong Kong Polytechnic University

Ko, A. (2016). *Employees' CSR report in the Hong Kong hotel sector*. (Unpublished industry report). The Hong Kong Polytechnic University

INVITED TALKS/GUEST LECTURES

- Info seminars on Department of Management and Marketing, PolyU (2018 – present)
- “Interview Skills”, PolyU Consultation Day, Academic Secretariat, PolyU (18 May 2019)
- Experience sharing on “Experiential Teaching and Learning in Newly Renovated Classrooms”, WGILS, PolyU (11 Jan 2019)
- Experience sharing on “Advising as Teaching and Developing an Advising Syllabus”, Office of General University Requirements (OGUR), PolyU (17 Dec 2018)
- Experience sharing on “Design, Development and Use of Our Own PolyU Developed Clicker System”, EDC, PolyU (9 February 2017)
- Experience sharing on “Development and Usage of an Online Response and Feedback System (ORFS)”, Departmental Learning and Teaching Seminar, PolyU (5 January 2017)
- Teaching Business Ethics Mini-Conference, HKUST (19 March 2017)
- Guest Lecturer, SHTM, PolyU (8 – 9 March 2016)
- Guest Lecturer, Bournemouth University, U.K. (30 October 2015)

AD HOC REVIEWER FOR JOURNAL/CONFERENCE PAPERS

- GBATA International Conference
- International Journal of Contemporary Hospitality Management
- Tourism Review

COMMUNITY SERVICE

- PolyU Volunteer, The Hong Kong Polytechnic University (2018 – present)
- Mental Health Ambassador, The Hong Kong Polytechnic University (2014 - 2015)