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**Cong Laurel, QI**  
Faculty of Business  
Teaching Fellow - Management & Marketing

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## **Academic Qualifications**

Ph.D. in MIS, the University of Hong Kong, 2008  
BEcon. Accounting (Major), Marketing (Minor), 2002

## **Academic/Industry Experience**

Teaching Fellow  
The Hong Kong Polytechnic University, July 2012 – Present

Tutor  
The Hong Kong Polytechnic University, July 2009 – June 2012

Senior Research Executive  
Consumer Search Hong Kong Ltd., Hong Kong, October 2008 – July 2009

Lecturer (co-teach)  
The University of Hong Kong, Hong Kong, April 2007 – April 2007

Research Associate  
City University of Hong Kong, Hong Kong, June 2003 – April 2004

Trainee  
China Bank of Communications, China, July 2002 – June 2003

## **Subjects taught:**

Social Media-Technology, Theory and Marketing (MM1B10) – PolyU.  
Management & Organization (MM2021) – PolyU.  
Managing Business Information Systems & Applications (MM2422) – PolyU.  
Information Technology for Business (MM2421) – PolyU.  
Introduction of Management Information Systems – HKU.

## **Publications**

### **Journal papers**

Qi, C. (2019). A double-edged sword? Exploring the impact of students' academic usage of mobile devices on technostress and academic performance. *Behaviour & Information Technology*.

Qi, C. (2018). Social media usage of students, role of tie strength, and perceived task performance. *Journal of Educational Computing Research*.

Qi, C. & Chau, P. Y.K. (2017). Will enterprise social networking systems promote knowledge

management and organizational learning? An empirical study. *Journal of Organizational Computing and Electronic Commerce*.

Qi, C. & Chau, P. Y.K. (2015). Relationship or contract? Exploring the key factor leading to IT outsourcing success in China. *Information Technology & People*.

Qi, C. & Chau, P. Y. (2013). Investigating the roles of interpersonal and interorganizational trust in IT outsourcing success. *Information Technology & People*.

Qi, C. & Chau, P. Y. (2012). Relationship, Contract and IT Outsourcing Success: Evidence from Two Descriptive Case Studies. *Decision Support Systems*.

### **Conference papers**

Cai, X. F., Qi, C., and Li, C. W. (2019). From traditional payment to mobile payment – Examining the antecedents and consequences of Hongkonger’s mobile payment habit. Proceedings of the 23rd Pacific Asia Conference on Information Systems, Xi’an China, July 8-12, 2019.

Qi, C. (2018). Will Hong Kong consumers embrace mobile payments? Exploring the early adopter’s intention to use mobile payment platforms. Proceedings of the 24th Cross Strait Conference on Information Management Development and Strategy (CSIM). The University of Hong Kong, Hong Kong, August 24-26, 2018.

Qi, C. (2017). Social media facilitated group performance: An investigation of tie strength in grouping. Proceedings of the 25th International Conference on Computers in Education. New Zealand: Asia-Pacific Society for Computers in Education

Qi, C. & Jiang, S. (2017). Exploring the impact of students' academic usage of mobile devices on technostress and academic performance: A double-edged sword. Association for learning technology (ALT) Annual Conference 2017, Liverpool, United Kingdom.

Qi, C., Pan, H., & Chan, Y. (2017). The impact of social media usage on task performance investigating the moderating effect of the strength of the ties. Association for learning technology (ALT) Annual Conference 2017, Liverpool, United Kingdom.

Qi, C., Huang, J., & Liu, O. (2017). Exploring the antecedents of work-to-life conflict under the context of bring your own device. The 21th Pacific Asia Conference on Information Systems, Langkawi, Malaysia.

Qi, C. & Chau, Patrick, Y. K. (2016). An empirical study of the effect of enterprise social media usage on organizational learning. Pacific Asia Conference on Information Systems (2016).

Qi, C. & Leung, H. (2015). Exploring the role of social media and knowledge management processes in organizational learning. 11th International Conference on Computer Supported Collaborative Learning.

Qi, C. (2014). SearchRank : A Method Of Ranking Results For Search Engine. 20th Americas Conference on Information Systems.

He, W., Cho, V., Qi, C., Xu, X., & Lu, F. (2013). Linking knowledge sharing and employee creativity: from the perspective of creative process engagement. Pacific Asia Conference on Information Systems, Jeju Island, Korea, June 2013.

Qi, C. & Chau, P. Y. K. (2012). Exploring the effects of relationship and contract issues on the success of it outsourcing - A survey study in China, Proceedings of the 18th Americas Conference on Information Systems.

Qi, C. & Chau, P. Y.K. (2010). Relationship and Contract issues of IT Outsourcing - Descriptive Case Studies in China Regions. Proceedings of the 14th Pacific Asia Conference on Information Systems.

Qi, C. & Chau, P. Y.K. (2007). Does Interpersonal Trust Also Matter? Exploring the Role of Trust in Successful IT Outsourcing. Proceedings of the 40th Annual Hawaii International Conference on System Sciences

He, W., Qi, C., Shek, S., Leung, F., & Liao, S. (2003). Bayesian Networks for Modeling User Information in Context-aware Mobile Commerce. International Business Information Management Conference.