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BEng(Hons), MBA, DBA

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Dr. Dicky Shek is a veteran in the technology industry with 20+ years of executive and management experience for Greater China and APJ regions. Before joining the academia, Dr. Shek worked for a number of start-ups and well-established MNCs, including IBM, Compaq Computer, Dell, Cisco Systems, and subsidiary of NTT Communications.

While managing multi-billions businesses, Dr. Shek has managed diverse functions including services, sales, marketing, products, brands, marketing communication, CRM, channel, vendor management, business planning, human resources, finance, billing and IT infrastructure. He has also rich experience in managing multicultural teams with staffs from many different nationalities. Apart from working in Hong Kong, Dr. Shek has based in a number of cities in China.

Currently, Dr. Shek is the Professor of Practice (MIS) in the Department of Management and Marketing of The Hong Kong Polytechnic University. He teaches MIS, marketing and management subjects for BBA, MBA, as well as MSc Programmes in Business Management, China Business Studies, Marketing Management, and Business Analytics.

His interests in teaching, research and consultancy include Data Science, Artificial Intelligence, Blockchain, FinTech, CRM, Digital Marketing, e-Commerce, Media Theory, Cyber Security & Control, Knowledge Management, Virtual Reality, Design Thinking, Business Model Analysis, Corporate Social Responsibility, China Business and Executive Coaching.

Dr. Shek holds a Bachelor of Engineering (Honours) from The University of Hong Kong (HKU), an MBA from The Chinese University of Hong Kong (CUHK), and a DBA from The Hong Kong Polytechnic University (PolyU). He has completed an executive program at the IMD Switzerland, and been awarded as a certified quality lead auditor by British Standards Institution (BSI).

石義強博士是科技行業資深的行政及管理人員，有二十多年管理大中華地區和亞太地區業務的經驗。在加入學術界之前，石博士曾在多家初創和知名的跨國企業任職，包括國際商業機器(IBM)、康柏電腦(Compaq Computer)、戴爾(Dell)、思科系統(Cisco Systems)、NTT 通信集團等。

在管理年收入以數十億業務的同時，石博士對不同職能的管理有豐富經驗，他曾管理的團隊包括服務、銷售、市場、產品、品牌、市場傳播、客戶關係管理、渠道及供應商管理、業務分析、策略和規劃、人力資源、財務、賬務和技術部門等。此外，石博士在管

理多元文化團隊方面亦擁有相當的經驗，其管理之員工來自不同國家。除了在香港外，石博士還曾在中國的多個城市長駐工作。

現時，石博士是香港理工大學 · 管理及市場學系 · 管理信息系統 · 實務教授。石博士在教學、研究和顧問的專長和興趣包括：數據科學 (Data Science)、人工智能 (Artificial Intelligence)、區塊鏈 (Blockchain)、金融科技 (FinTech)、客戶關係管理 (CRM)、數碼營銷 (Digital Marketing)、電子商務 (e-Commerce)、媒體理論 (Media Theory)、網絡安全及控制 (Cyber Security and Control)、知識管理 (Knowledge Management)、虛擬現實 (Virtual Reality)、設計思維 (Design Thinking)、商業模式分析 (Business Model Analysis)、企業社會責任 (Corporate Social Responsibility)、中國商業管理 (China business)、行政人員輔導 (Executive Coaching) 等。

石博士早年在香港大學 (HKU) 畢業，獲榮譽工程學士；在香港中文大學 (CUHK)，獲工商管理碩士；並在香港理工大學 (PolyU)，獲得工商管理博士。除此之外，石博士曾在瑞士洛桑國際管理學院 (IMD)，完成行政人員課程；亦擁有英國標準協會 (BSI) 認證的主任級質量審核員資格。

ACADEMIC QUALIFICATIONS

- DBA, The Hong Kong Polytechnic University
- MBA, The Chinese University Of Hong Kong
- BEng in Industrial and Manufacturing Systems Engineering, The University Of Hong Kong

PROFESSIONAL QUALIFICATION

- Executive Certificate, International Institute for Management Development (IMD)
- Lead Auditor Certificate, British Standards Institution (BSI)

COMMERCIAL/PROFESSIONAL EXPERIENCE

- CTO for Big Data & Blockchain project, Global Digital Asset Holding Group
- CEO, BR TechFin Association
- General Manager, NTT Communications – Arkadin
- Regional GM, Cisco Systems
- Regional Director, Delano Technology
- Regional Manager, Dell
- Regional Manager, Compaq Computer
- Various Roles, IBM

ACADEMIC EXPERIENCE

- Professor of Practice (MIS), The Hong Kong Polytechnic University
- Visiting Lecturer, The Hong Kong Polytechnic University
- Research Officer, The University Of Hong Kong

TEACHING

Undergraduate and Postgraduate Subjects:

- MM2422 Managing Business Information Systems and Applications (BBA)
- MM5381 Key Issues in China Business (MSc)
- MM5412 Business Intelligence and Decisions (MSc)
- MM5681 Ethics, Responsibility and Sustainability (MSc, MBA)
- MM5761 Marketing Management (MDes)
- MM588 Brand Management (MSc)
- MM589 Promotion and Advertising (MSc)

Advanced Certificate Courses:

- Digital Transformation - FinTech
- Digital Transformation - Business Analytics

Seminars/Workshops/Talks:

- Artificial Intelligence
- Business Model & Innovation Case Analysis
- Blockchain
- Cyber Security and Control
- Design Thinking
- Internet of Things (IoT)
- IT Service Management (ITSM & ITIL)

SERVICES IN UNIVERSITY

- Advisor, Centre for Digital Transformation
- Mentor, PolyU Lean Launchpad Programme
- Member, Board of Examiners, MBA
- Member, Board of Examiners, MSc in China Business Studies
- Member, Student/Staff Consultative Group, MSc in China Business Studies
- Panel Member, Admissions Interview for MSc in China Business Studies
- Panel Member, Admissions Interview for MSc in Business Management