
HAZEL SUNG-YAN LEE

DipABRSM, BMus(Hons), MSc, PhD.

Teaching Fellow

Department of Management & Marketing, Faculty of Business

The Hong Kong Polytechnic University

Hazelsy.Lee@polyu.edu.hk

ACADEMIC QUALIFICATIONS

2015	PhD	Business Management	University of the West of England, UK.
2011	MSc	International Management	University of the West of England, UK.
2010	BMus(Hons)	Music Performance	Royal Welsh College of Music and Drama, UK.

PROFESSIONAL QUALIFICATIONS

2005 DipABRSM (Performance) Associated Board of the Royal Schools of Music

AWARDS

2017 British Academy of Management Conference Best Paper Award 2017

GRANTS & SCHOLARSHIPS

2014	University of the West of England	Santander PhD Scholarship
2012 - 2014	University of the West of England	PhD Scholarship
2012	University of the West of England	Peter Taylor Conference Bursary
2006	Royal Welsh College of Music and Drama	Scholarship

Other Achievements

Piano Competitions

2008	"Julian Jacobson Prize" Solo Piano Competition	Winner
2004	Bath Young Musician Of The Year Competition UK	Finalist

ACADEMIC EXPERIENCE

Hong Kong Polytechnic University

Jan 2019 – Present **Faculty Coordinator** for Student Development

July 2016 – Present **Teaching Fellow** in Strategic Management and Global Business Management

University of the West of England

July 2016 – Present **Visiting Research Fellow**

June – Sept 2015 **Research Associate** in Social Innovation and Institutional Logics.

Jan – June 2015 **Associate Lecturer** in Research Methodology and Philosophy.

2013 – 2014 **Researcher** conducting interviews with social enterprises across the United Kingdom.

2011 - 2012 **Researcher** 2011-2012 SE100 Index Survey in partnership with the Royal Bank of Scotland, Matter&Co. Ltd. and Social Enterprise UK.

TEACHING SUBJECTS

Hong Kong Polytechnic University

September 2016 – Present

MM4311 Strategic Management (*Subject Co-ordinator*)

MM4342 Global Business Management (*Subject Co-ordinator*)

INSTITUTIONAL SERVICE AND OTHER ACADEMIC DUTIES

Hong Kong Polytechnic University

Faculty

Jan 2020	Faculty Advisor for the ICBC Business Case Competition (<i>Kingston, Canada</i>): Accounting Event 3 rd Place
Dec 2019	Greater Bay Area Case Consortium: Case writing consortium member.
May 2019	Dale Carnegie Generation.Next Faculty Representative: Study tour to Bristol University, University of the West of England, and London Stock Exchange.
May 2019	Thesis Assignment – Chair: DBA Residential 2 Chair Reviewer and Co-Reviewer.
June 2019	Head Coach for the HKU/HSBC Case Competition <i>HK Finals - 3rd Runner Up</i>
May 2019	Faculty and MM Representative WHU Otto Beisheim School of Management Visit and Workshops
Jan 2019	Faculty Advisor for the ICBC Business Case Competition (<i>Kingston, Canada</i>)
2019	Vice Principal for FB Academy Academy of Elite FB Students
June 2018	Head Coach for the HKU/HSBC Case Competition HK Finals – 2nd Runner Up
May 2018	Dale Carnegie Generation.Next Faculty Representative: Study tour to Seoul National University and Korea University
April 2018	Faculty and MM Representative for International Facebook Live promotional broadcast (with <i>International Affairs Office</i>)
March 2018	Faculty Advisor for the World Asian Case Competition: currently through to the 2 nd round.
Jan 2018	Faculty Advisor for the ICBC Business Case Competition (<i>Kingston, Canada</i>): PolyU's first time in history to have 4 teams competing in the Finals
Sept 2017 – Present	Head Coach of the PolyU Business School Advanced Competition Club.
Jan 2016 – Present	Faculty Representative for school promotional visits.
July 2017	PolyU Summer Camp Final Competition Judge: PolyU Summer Camp Final Competition
2016-2017	Global Student Challenge Mentor: PolyU GSC Pre-Challenge – Platinum Award Winning Team SoRoBo

Department

Feb 2018 – Present	Management and Marketing PR Coordinator: Liaisons between the Department of Management and Marketing and the Communications and Public Affairs Office
Nov 2017 – Present	School Marketing Representative for Management and Marketing

Consulting

Oct 2019

Classified Post Hackathon 2019 with SCMP HKT, Guest Speaker and Advisor on Competition Tips for the Students (including tackling scenario based and case study competitions with presentation skills).

PROFESSIONAL MEMBERSHIPS

2011 - Present

British Academy of Management

PUBLICATIONS

Refereed Journal Articles

Wong, C. W.Y., Cheng, T. C. E., Pang, Y., Lai, K., & LEE, H. (in press, 2019). Sourcing green makes green: Evidence from the BRICs. *Industrial Marketing Management*.

Phillips, W. E., Alexander, E., & LEE, H. (2017).

Going it alone won't work! The relational imperative for social innovation in hybrid organizations. *Journal of Business Ethics*, 1-17, DOI: 10.1007/s10551-017-3608-1.

Phillips, W., Lee, H., Ghobadian, A., O'Regan, N. and James, P. (2015).

Social innovation and social entrepreneurship: A systematic review. *Group & Organization Management*.

DOI: 10.1177/1059601114560063

Conference papers and presentations

British Academy of Management Conference 2017 (Best Paper Award)

Alexander, E., Phillips, W., & Lee, H. (2017). The Moderating Effects of Organizational Identity on Collaboration in Social Enterprises.

6th International CSR Conference 2014 [Berlin]

Alexander, E., Phillips, W. and Lee, H. (2014) Collaborating for Innovation – The Moderating Effects of Organisational Identity in Social Enterprises

British Academy of Management Conference 2013

Phillips, W., and Lee, H. (2013) Social innovation in practice: The role of relationships in developing, acquiring and utilising dynamic capabilities in social enterprises.

British Academy of Management Conference 2012

Lee, H., Collins, L., Phillips, W., and James, P. (2012) Practising social innovation: The role of social enterprises.

Presentations

Doctoral Workshop Preceding the 6th International CSR Conference 2014 [Berlin]

The Role of Relationships in Sustaining Social Innovation in Social Enterprises

University of the West of England PhD Symposium 2013

Social innovation in practice: The role of relationships in developing, acquiring and utilising dynamic capabilities in social enterprises

Pipeline publications

Alexander, E., Phillips, W., & Lee, H. (2017). The Moderating Effects of Organizational Identity on Collaboration in Social Enterprises. Target journal: British Journal of Management

Other publications

Matter&Co. Ltd, Royal Bank of Scotland SE100 The SE100 Index: Researcher's Commentary

Biography of Faculty Member

Dr. Lee is currently a teaching fellow at the Hong Kong Polytechnic University teaching Strategic Management and Global Business Management. She sits on the Faculty Management Committee in her role as the Faculty Coordinator for Student Development, engaging in innovative initiatives around international student recruitment and development. Dr. Lee is also the Head Coach of the PolyU Business School Advanced Competition Club, training students to compete in international competitions against other universities worldwide.

Dr. Lee has published successfully in *Industrial Marketing Management*, and *The Journal of Business Ethics* and *Group & Organization Management*, and presented competitive papers at prestigious conferences such as the *British Academy of Management* and the *International CSR Conference*. She is an invited reviewer for the *Californian Management Review* and also the *British Academy of Management*.

Completing her Doctorate in 2015 as a PhD Scholarship holder, Dr. Lee's research at the Bristol Business School, the University of the West of England, focused on the management of innovation and capabilities fostering social innovation within social enterprises. Her recent research project as a Research Fellow focused on social innovation and institutional logics. Dr. Lee's teaching areas of expertise are closely related to her research interests of strategy, innovation, and social innovation.

In 2011, Dr. Lee collaborated with the Royal Bank of Scotland (RBS), Matter&Co. Ltd and Social Enterprises UK in the design of the social enterprise index survey SE100 2012, which studied the social enterprises across the UK, identifying the overall top 100 social enterprises. As a result of the SE100 project with RBS, Dr. Lee was invited to write an article for non-academic audiences within the SE100 Report.

Prior to her post-graduate studies, Dr. Lee trained professionally as a classical pianist at the music conservatoire, the Royal Welsh College of Music and Drama (RWCMD), graduating with a First Class Final Recital. She was a Solo Piano Prize-winner at the RWCMD (2008) and Bath Young Musician of the Year finalist (2004). Dr. Lee has performed at regional and national competitions and recitals
