

Subject Code	MM6032
Subject Title	Independent Studies in Business – International Collaborations Experience
Credit Value	3
Level	6
Normal Duration	1-semester
Pre-requisite/ Co-requisite/ Exclusion	A GPA of <u>at least 3.0</u> is required
Role and Purposes	<p>This subject contributes to the achievement of the DBA/DMgt outcome by broadening, updating and deepening students' knowledge of business administration in general (Outcome 1).</p> <p>The Faculty of Business at The Hong Kong Polytechnic University collaborates with premier international institutions to provide opportunity for selected students of DBA and DMgt programmes to join programmes offered by these institutions. These programmes provide learning experience in various areas such as management, marketing, finance and accounting, economics, leadership, etc. where participants will find practical innovative solutions to complex business challenges. It also provides participants the chance to 'globalize' their contacts file with senior executives from every continent.</p>
Subject Learning Outcomes	As the content of this subject varies from year to year, students attending any of the programmes offered should visit websites of relevant institutions for further information.
Subject Synopsis/ Indicative Syllabus	<p>The content varies from year to year with themes and interest areas such as:</p> <ul style="list-style-type: none"> • Leading the Family Business; • Leadership Development; • Marketing and Strategy; • Business Management and Decision Making; • Innovation and Technology; • Accounting and Finance; • Economics and Corporate Governance; • Financial Risk Management; • Operations and Quality Management; and • Logistics and Supply Chain Management
Teaching/Learning Methodology	<p>Currently, our international collaborations include Orchestrating Winning Performance (OWP) at IMD and the Executive Summer School at The London School of Economics and Political Science (LSE).</p> <p>By completing one written assignment, which will be assessed by a PolyU faculty member, DBA/DMgt participants attending one of the programmes offered by the collaborated institutions can earn only 3 credits whether they opt for taking 1 or more than 1 programmes.</p> <p>The written assignment will be an individual report, reflecting on what has been learned from the programme that students attended, with insights drawn from the seminars, lectures, reading materials, and the in-class discussions etc. It can be divided into two parts:</p> <p>Part 1: A review of the course(s) and the associated readings of the chosen theme. Participants are expected to demonstrate that they have acquired an in-depth understanding</p>

of the chosen theme or interest areas. The reflection should incorporate a summary of the lectures, cases, articles and discussions, as well as a critical review of the key concepts and practices covered in the course(s) of the chosen theme or interest areas.

Part 2: A personal reflection on the seminars or lectures that students attended, highlighting some key messages.

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)
Continuous Assessment*	100%	As the content of this subject varies from year to year, students attending any of the programmes offered should visit websites of relevant institutions for further information.
1. Individual report [#]	100%	
Total	100 %	

**Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.*

[#]As the content of this subject varies from year to year, students attending any of the programmes offered should visit the websites of relevant institutions for further information.

To pass this subject, students are required to obtain Pass in the Continuous Assessment components.

Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:

Feedback is given to students immediately following the discussions and all students are invited to join.

Student Study Effort Expected

Class contact:	
▪ Lectures / In-class discussions	48 Hrs.
Other student study effort:	
▪ Preparation for lectures / in-class discussions	20 Hrs.
▪ Preparation for assignment / case studies	52 Hrs.
Total student study effort	120 Hrs.