Abstract

The old adage “publish or perish” is alive and well, in fact more so than ever before. Moreover, academic careers nowadays depend on “impact” – the extent to which a scholar’s work is cited in the literature. In this presentation, Prof. Ashkanasy will explain the various indices of academic impact; how they are calculated, and how this translates into “journal impact factors.” He will then discuss how to prepare manuscripts for publication in the high impact journals – what works, and what doesn’t.

Prof. Neal M. Ashkanasy is a Professor of Management at the UQ Business School at the University of Queensland, currently a Visiting Chair Professor at Poly U. He came to academe in after an 18-year career in water resources engineering. He received his PhD in social/organizational psychology from the University of Queensland. His current research is in leadership, organizational culture, ethics, and emotions in organizations, and his work has been published in leading journals including the Academy of Management Journal and Review, the Journal of Organizational Behavior, and the Journal of Applied Psychology. He is Associate Editor for Emotion Review and Series Co-Editor of Research on Emotion in Organizations. He has served as Editor-in-Chief of the Journal of Organizational Behavior and Associate Editor for the Academy of Management Review and Academy of Management Learning and Education. Prof. Ashkanasy is a Fellow of the Academy for the Social Sciences in the UK (AcSS) and Australia (ASSA); the Association for Psychological Science (APS); the Society for Industrial and Organizational Psychology (SIOP); and the Queensland Academy of Arts and Sciences (QAAS).

All interested are welcome.