
HAZEL SUNG-YAN LEE
DipABRSM, BMus(Hons), MSc, PhD.
Teaching Fellow
Department of Management & Marketing
Faculty of Business
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ACADEMIC QUALIFICATIONS

2015	PhD	Business Management	University of the West of England, UK.
2011	MSc	International Management	University of the West of England, UK.
2010	BMus(Hons)	Music Performance	Royal Welsh College of Music and Drama, UK.

PROFESSIONAL QUALIFICATIONS

2005	DipABRSM (Performance)	Associated Board of the Royal Schools of Music
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AWARDS

2017	British Academy of Management Conference Best Paper Award 2017
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GRANTS & SCHOLARSHIPS

2014	University of the West of England	Santander PhD Scholarship
2012 – 2014	University of the West of England	PhD Scholarship
2012	University of the West of England	Peter Taylor Conference Bursary
2006	Royal Welsh College of Music and Drama	Scholarship

Other Achievements

Piano Competitions

2008	“Julian Jacobson Prize” Solo Piano Competition	Winner
2004	Bath Young Musician Of The Year Competition UK	Finalist

ACADEMIC EXPERIENCE

Hong Kong Polytechnic University

2016 – Present **Teaching Fellow** in Strategic Management and Global Business Management

University of the West of England

2015 – 2015	Research Associate in Social Innovation and Institutional Logics.
2015 – 2015	Associate Lecturer in Research Methodology and Philosophy.
2013 – 2014	Researcher conducting interviews with social enterprises across the United Kingdom.
2011 – 2012	Researcher 2011-2012 SE100 Index Survey in partnership with the Royal Bank of Scotland, Matter&Co. Ltd. and Social Enterprise UK.

TEACHING SUBJECTS

Hong Kong Polytechnic University

September 2016 - Present

MM4311 Strategic Management

MM4342 Global Business Management

INSTITUTIONAL SERVICE

Hong Kong Polytechnic University

Faculty

2018 - Present

- **Faculty and MM Representative** for International Facebook Live promotional broadcast (with *International Affairs Office*)
- **Dale Carnegie Generation.Next Faculty Representative:** Study tour to Seoul National University and Korea University
- **Faculty Advisor for the HSBC/HKU Asia Pacific Business Case Competition**
- **Faculty Advisor for the World Asian Case Competition**

2017 – Present **Head Coach of the PolyU Business School Advanced Competition Club.**

2016 – Present **Faculty Representative** for school promotional visits.

2018 – 2018 **Faculty Advisor for the ICBC Business Case Competition** (*Kingston, Canada*): PolyU's first time in history to have 4 teams competing in the Finals

2017 – 2017 **PolyU Summer Camp Final Competition Judge:** PolyU Summer Camp Final Competition

2016 – 2017 **Global Student Challenge Mentor:** PolyU GSC Pre-Challenge – Platinum

Department

2018 – Present **Management and Marketing PR Coordinator:** Liaisons between the Department of Management and Marketing and the Communications and Public Affairs Office

2017 – Present **School Marketing Representative** for Management and Marketing

PROFESSIONAL MEMBERSHIPS

2011 - Present British Academy of Management

OTHER PREVIOUS DUTIES AND RESPONSIBILITIES

2012 - 2013 PhD Representative: Faculty of Business and Law, Faculty of Research Degrees Committee

PUBLICATIONS

Refereed Journal Articles

Phillips, W. E., Alexander, E., & Lee, H. (2017).

Going it alone won't work! The relational imperative for social innovation in hybrid organizations. *Journal of Business Ethics*, 1-17,

DOI: 10.1007/s10551-017-3608-1.

Phillips, W., Lee, H., Ghobadian, A., O'Regan, N. and James, P. (2015).

Social innovation and social entrepreneurship: A systematic review. *Group & Organization Management*.

DOI: 10.1177/1059601114560063

Conference Papers and Presentations

British Academy of Management Conference 2017 (Best Paper Award)

Alexander, E., Phillips, W., & Lee, H. (2017). The Moderating Effects of Organizational Identity on Collaboration in Social Enterprises.

6th International CSR Conference 2014 [Berlin]

Alexander, E., Phillips, W. and Lee, H. (2014) Collaborating for Innovation – The Moderating Effects of Organisational Identity in Social Enterprises

British Academy of Management Conference 2013

Phillips, W., and Lee, H. (2013) Social innovation in practice: The role of relationships in developing, acquiring and utilising dynamic capabilities in social enterprises.

British Academy of Management Conference 2012

Lee, H., Collins, L., Phillips, W., and James, P. (2012) Practising social innovation: The role of social enterprises.

Pipeline Publications and Working Papers

Alexander, E., Phillips, W., & Lee, H. (2017). The Moderating Effects of Organizational Identity on Collaboration in Social Enterprises.

Target journal: *Non-profit and Voluntary Sector Quarterly*

Other Presentations

Doctoral Workshop Preceding the 6th International CSR Conference 2014 [Berlin]

The Role of Relationships in Sustaining Social Innovation in Social Enterprises

University of the West of England PhD Symposium 2013

Social innovation in practice: The role of relationships in developing, acquiring and utilising dynamic capabilities in social enterprises

Other Publications

Matter&Co. Ltd, Royal Bank of Scotland SE100 – The SE100 Index: Researcher's Commentary

Summary of Faculty Member

Dr. Lee is currently a teaching fellow at the Hong Kong Polytechnic University teaching Strategic Management and Global Business Management. She is also the Head Coach of the PolyU Business School Advanced Competition Club, training students to compete in international competitions against other universities worldwide.

Dr. Lee has published successfully in *The Journal of Business Ethics* and *Group & Organization Management*, and presented competitive papers at prestigious conferences such as the *British Academy of Management* and the *International CSR Conference*. She is an invited reviewer for the *Californian Management Review* and also the *British Academy of Management*.

Completing her Doctorate in 2015 as a PhD Scholarship holder, Dr. Lee's research at the Bristol Business School, the University of the West of England, focused on the management of innovation and capabilities fostering social innovation within social enterprises. Her recent research project as a Research Associate focused on social innovation and institutional logics. Dr. Lee's teaching areas of expertise are closely related to her research interests of strategy, innovation, and social innovation. During her PhD studies, Dr. Lee was a Student Representative on the Faculty of Research Degrees Committee.

In 2011, Dr. Lee collaborated with the Royal Bank of Scotland (RBS), Matter&Co. Ltd and Social Enterprises UK in the design of the social enterprise index survey SE100 2012, which studied the social enterprises across the UK, identifying the overall top 100 social enterprises. As a result of the SE100 project with RBS, Dr. Lee was invited to write an article for non-academic audiences within the SE100 Report.

Prior to her post-graduate studies, Dr. Lee trained professionally as a classical pianist at the music conservatoire, the Royal Welsh College of Music and Drama (RWCMD), graduating with a First Class Final Recital. She was a Solo Piano Prize-winner at the RWCMD (2008) and Bath Young Musician of the Year finalist (2004). Dr. Lee has performed at regional and national competitions and recitals
